

Portfolio

Billy Deakin



Links and contact

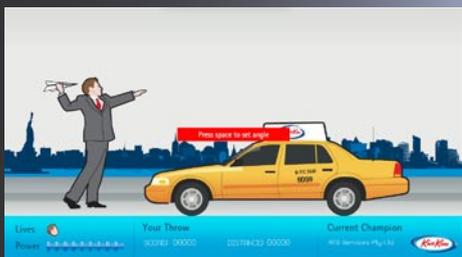
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Kwik Kopy – Take Flight

Created to promote the print company “Kwik Kopy” the game sees the player attempt to fly a paper plane down a busy Manhattan street in an attempt to win a holiday to New York.

Integrating with Facebook and Twitter, the game features a number of New York icons as obstacles including the yellow taxis, hot dog stands and even a juggling unicyclist! With the statue of liberty and the New York skyline as a backdrop the game is fun and competitive – the perfect recipe for a viral campaign.

<http://www.takeflight.com.au>



The Elf on the Shelf

The Elf on the Shelf have gone from strength to strength over the past couple of years, making the number 1 slot on the Barnes & Noble best seller list this Christmas. We partnered with Cre8ive Websites LLC, the developers of The Elf on the Shelf's rich media site, to produce a series of 10 games.

Ranging from simple puzzles such as jigsaws to educational titles teaching budgeting and writing skills, the mix of games allowed us to really get our creative juices flowing and create some great children's games which were as fun to develop as they are to play.

<http://www.elfontheshelf.com/>



about

Billy began building websites in 1999 after graduating from the University of Salford in Audio and Video engineering. After founding Kernow Web Designs in 2002, he started teaching himself Flash by creating small games and puzzles. When one of these games, Blob Wars, started attracting thousands of visitors and was featured in magazines like Web User, he realised the potential of the medium. Now, almost ten years on and now around 80% of the projects taken on at Kernow Web are games related with an ever increasing client list in more than 10 countries.



“Browser games have really changed in the last few years. What was once a few geeks and designers making games in their back bedrooms is now a multi-million dollar business. Ten years ago I wouldn't have dreamed that I'd be developing games for clients such as The BBC, or the San Francisco Giants!”

Billy also teaches web design and Flash. In 2008 he ran a series of seminars titled “One Day Webmaster” and is currently working on an online course teaching Flash games development to be released later this year.

Kernow Web Designs is a design and development firm based in Cornwall, UK. Specialising in Flash games and viral integration, content management and web applications using the Flash platform, PHP, MySQL, and HTML/CSS.

Orange - Keep In Touch

Creating a game for one of the world's most recognisable brands was one of the highlights of 2009. The concept of the game was “keeping in touch” with friend's to support Orange's SMS text service. The player has to “keep in touch” with their “friends” by dragging the blogs to the orange areas on screen, but of course it's not that simple. As more blobs arrive on screen over time the challenge gets harder and harder.

Launched on the Facebook platform the game is a great example of viral marketing at its best with players sharing the game and competing with each other for the highscores posted on their Facebook walls.

http://apps.facebook.com/keep_in_touch/

